

TOURISM RESULTS NEW ZEALAND

INNOVATIVE SALES AND MARKETING
SOLUTIONS, CONNECTING YOU WITH
THE TOURISM INDUSTRY.

Kia Ora from TRNZ,

Easter has been and gone and most of us are prepping for the TRENZ hui that will be happening in May down in Ōtautahi (Christchurch). We thought it would be a great time to discuss alongside our normal operational updates, sustainability and how our tourism partners operate their businesses in a sustainable way.

There are a number of ways for tourism operators in Aotearoa (New Zealand) to verify their sustainability efforts such as committing to the Tiaki promise, Qualmark endorsements and joining Tourism Industry Aotearoa in their Tourism Sustainability Commitment.

New Zealand is precious and everyone who lives and travels here has a responsibility to look after it. The Tiaki Promise is a commitment to care for New Zealand, for now, and for future generations. By following the Tiaki Promise operators are making a commitment to New Zealand. To act as guardians, protecting and preserving our home.

Qualmark New Zealand is a key player for most businesses in Aotearoa. Qualmark helps businesses become more sustainable from a people, planet and profit perspective. Operators are eligible to become Qualmark sustainability endorsed if they meet a certain framework which takes a lot of time and work so it is definitely something to be celebrated when we see a TRNZ operator showcasing a Qualmark endorsement.

Tourism Industry Aotearoa (TIA) does a good job of discussing tourism sustainability and its commitment to a

sustainable future for New Zealand tourism. Sustainability covers not only environmental but also community, visitor and economic benefits.

So what does sustainability look like in the tourism industry?
Keep reading to find out + our other updates too!

Tourism Results NZ February Highlights:

- BELLA VISTA ACCOMMODATION NETWORK, NEW ZEALAND - Sustainability focused
- DISTINCTION HOTEL FOX GLACIER TE WEHEKA - Open for winter & the hotel weka
- KAITIAKI ADVENTURES - Climate positive
- MANEA FOOTPRINTS OF KUPE - New promotional video
- TAMAKI MAORI VILLAGE - Updated opening hours for April, May & June
- FIRST LIGHT HAHEI - Off the grid glamping option in the Coromandel





Bella Vista Accommodation Network, New Zealand

With 27 locations throughout New Zealand, Bella Vista Accommodation is a feature in many local communities and looks to play an active role with a focus on sustainability. Supported by Qualmark's Sustainable Tourism Business Criteria, every Bella Vista is Qualmark endorsed, with over half of the network meeting a Silver accreditation.

"A Silver Award is evidence of a sophisticated tourism business that consistently exceeds visitor expectations. Proactive leadership and management ensure that a culture of high performance is evident throughout the entire business. The business will have a real focus on continuously improving their economic, social and environmental performance to ensure the tourism product they deliver is a genuine, constantly improving sustainable experience."

With local hosts, Bella Vista places an emphasis on local sustainability commitments and each motel offers a slightly different approach to deliver good work in their region. At Bella Vista Kaikoura and Bella Vista Wanaka, the local owner-operators are active members of the Fire & Emergency service giving up their time when the call comes. In Hanmer Springs, Steve is an active participant in search and rescue service. In Dunedin, Robyn donates \$1.00 to Sinclair Wetlands for each room that selects a no service stay.

Miyuki and Jason at Bella Vista Taupo are a part of an initiative called The Greener Choice. The Greener Choice initiative started back in 2019. Miyuki & Jason offer their

guests the choice of whether they would like to have their room serviced. They donate \$1.00 to Greening Taupo each time guests choose 'no service'. Last year they proudly donated NZ\$540.00! In addition to the donation collected, this initiative also has a positive environmental effect, with water, power, detergent and wastewater all being reduced. Miyuki & Jason have seen an uptake of 'no service' by 15% since starting this initiative.

Other small activities which many of the Bella Vista motels undertake that go a long way to a sustainable future include recycling, composting, LED lights, donating used towels to needy causes, environment-friendly cleaning products, an incentivised 'No Service' option with gold coins donations being made on the customer's behalf to local wildlife or environment causes.



The
Hotel  W E K A
making a difference. one piece at a time.

Distinction Hotels have made the decision that Distinction Fox Glacier TE Weheka will remain open for winter 2021.

Let's throw in some more great news and hear about the fantastic sustainable efforts that the team at Distinction Hotels is putting forward.

The Hotel Weka have made it their mission to help solve the growing issue, of plastic waste from hotels through an end to end Recycling Program for NZ hotels - so hotels can recycle part used toiletries and know they are being made into something useful.

Since joining The Hotel Weka's end to end recycling program in late 2019, Distinction Hotels throughout New Zealand have recycled thousands of used shampoo, conditioner and soap bottles saving them from landfill and turning them into permanent product.

The Hotel Weka program is broken down into four simple steps.

First, the hotels' housekeeping staff collect the part-used toiletry bottles and tubes and put them in the original cartons the new toiletries were supplied in, ensuring that products are reused as much as possible. The Hotel Weka then arranges a collection of the cartons filled with the part-used bottles and tubes and transports the plastic waste to the processing facility. From there, the waste plastic is cleaned & ground into a consistent form ready for processing. The plastic is then remoulded into concrete reinforcing chairs made of 100% recycled plastic. Reinforcing chairs are used to keep concrete reinforcing mesh accurately spaced. These are used in many concrete structures such as foundations for buildings and concrete paths. They could even end up in new hotels across New Zealand!



Kaitiaki Adventures

Kaitiaki Adventures is proudly Climate Positive with Ekos NZ. We all want to help reduce the impacts of climate change. Understanding the carbon footprint of your business is an important place to start which is how Ekos NZ supports companies firstly by offering them to buy carbon credits.

The purchasing of carbon credits from the Ekos supply chain directly supports the growth and protection of permanent indigenous forests in Aotearoa and the Pacific Islands. The establishment and protection of these forests draws down carbon dioxide out of the atmosphere, enhances biodiversity, improves water quality, reduces soil loss through erosion, develops climate resilience and provides diversification and sustainable land use opportunities for land owners.

The ultimate goal for all of us is to have a net positive impact on the planet. Climate Positive customers commit to offsetting at least 120% of their measured CO2 emissions and

are leaders of a regenerative economy which is why Kaitiaki are proud to wear this badge.

Manea Footprints of Kupe, Hokianga

The team of Manea Footprints of Kupe are excited to present a new promotional video they have created to showcase their product.

Check it out below and contact us for rates and further information on the newest product in the Hokianga.







Tamaki Maori Village, Rotorua

Please find below the updated operating days for the next few months for Tamaki Maori Village.

Makue! Kai E! - May & June 2021 - Saturday

Hui E! Kai E! - May & June 2021 - Sunday only. July - daily.

The original **Evening Cultural Experience - Hangi Dinner** is coming back this winter, bookings are open daily from 1st July 2021.

Tamaki Māori Village is planning to open 7 days a week during the July School Holidays

Open on demand for group bookings (Alert. 1 & 2).



First Light Hahei - Off the Grid Glamping, Coromandel

The team at First Light Hahei had the pleasure of hosting Jason and his family at the latest addition to the Hahei

Holiday Resort.

First Light sits tucked into the bush line on a private 10 hectare farm overlooking Hahei and is completely off the grid.

However, technology has come a long way courtesy of solar panels water gravity pressure califonts that guarantees you a hot shower (or bath) full flushing loos and a cold beverage.

First light is an arrive and relax experience targeting couples who just want to recharge in rustic luxury without having to mix and mingle with other guests...you are it, apart from the birds. Continual improvement is the focus of First Light and with hundreds of riparian native plantings taking place in cohorts with exotic and pest management this season in the waterways of the farm alongside newly established ponds, the experience will be continually enhanced. A vegetable (possum proof) plot is being established for guests to pick and choose seasonal veg to compliment dinner will be fabulous. Walkways through the bush to higher lookouts onsite and mountain bikes and mountain bike tracks for those wanting a workout will soon be on offer.

First Light sits perfectly with the values of **sustainable tourism**, guests leave little or no footprint.

Request bookings can be made through www.hahei.com and your hosts are the General Managers of the Hahei Resort.



That's it from TRNZ for this month.

We will continue to keep in touch and remember if you need any further information please contact us.



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