

TOURISM RESULTS
NEW ZEALAND

Kia Ora from TRNZ,

As June begins, it brings winter with it here in Aotearoa so we thought we would take a moment to highlight some of the fantastic products that Tourism Results NZ represents but before we do, we wanted to share with you some positive insight we gained recently during the Tourism New Zealand Trade Managers Presentations.

Currently, the industry is tracking really well and trade demand is high. This is great news and demonstrates the importance of trade during uncertain times.

First on the list is Kaitiaki Adventures, our friends down in Rotorua. Most of us know just how magical Rotorua is with its stunning geothermal landscapes, sparkling lakes and beautiful forests and Kaitiaki Adventures highlights the best of it with their extraordinary day tours!

Next up is CaveWorld Waitomo, they are your gateway to the underground and exclusive access to Footwhistle Cave. Keep reading below and join us on this incredible journey with CaveWorld. Please click on the video link and hear from the owner himself Kyle Barnes.

Enjoy!

Jason

Tourism Results NZ June Highlights:

- KAITIAKI ADVENTURES - Mt Tarawera, Rafting, Sledging & more
- CAVEWORLD - Footwhistle Glowworm Tour, Private Glowworm Tour, a Sunset tour and a Glowworm Photography Tour.



Kaitiaki Adventures

Kaitiaki Adventures is a 'must do' Rotorua Activity hub! Embark on the ultimate Rotorua adventure with their experienced local guides. Navigate a wildly beautiful landscape while learning about Kaitiakitanga – guardianship and protection of the land.

Conquer the 7m Tutea Falls while rafting, it is the highest commercially raftable waterfall in the world. Perhaps sledging is more your thing, give it a go with Kaitiaki Adventures and explore a rainforest-clad river at the same time! We love their Mt Tarawera Crater Walk, a tour where you can venture into the heart of a volcanic crater. Perhaps one of our favourite things about Kaitiaki Adventures is that they blend quality adventures with Māori culture to form experiences and memories that last a lifetime.

As I mentioned earlier, Māori culture is incorporated into all tours at Kaitiaki Adventures and Kaitiakitanga is an important aspect of this. A 'kaitiaki' is a guardian, keeper, preserver, conservator, protector. The addition of 'tanga' denotes preservation, conservation and protection. The concept of Kaitiakitanga is a part of a complex social, cultural, economic and spiritual system. To understand Kaitiakitanga is to have an understanding of a Māori worldview of relating to the world around us and Kaitiaki Adventures do a fantastic job at sharing this knowledge with each and every customer that visits them.

Mt Tarawera Crater Walk - Trip time: 4.5 hours. 7 days a week @ 8:15am, 1:15pm

Experience the unique landscape and history of Mt Tarawera. Infamous for its eruption on June 10th, 1886, Mt Tarawera created the world's youngest geothermal valley of Waimangu, at the same time destroying the legendary Pink and White Terraces. This fully guided walking experience encompasses the unique landscape and history of the area. With unmatched scenic vistas and 360 panoramic views this experience is ideal for all ages and includes an optional run into the heart of the volcanic crater. In winter this tour operates at 1:15pm only. Kaitiaki Adventures also offer courtesy transport from Rotorua 7 days a week from all central Rotorua accommodation and the Rotorua Information Centre. The minimum age for this tour is 7 years. Refreshments are not provided however you are welcome to bring your own.

Raft the Kaituna River - Trip time: 3 hours. 7 days a week @ 8:30am, 12:30pm & 2:30pm

Snake through steep native bush clad canyons and over 14 awesome rapids & 3 waterfalls including world-renowned 7-metre Tutea Falls, the aforementioned highest commercially rafted waterfall in the world! Blended with touches of Māori culture, this trip offers it all, for both white water rafting enthusiasts and first-timers. Kaitiaki Adventures also offer courtesy transport from Rotorua 7 days a week from all central Rotorua accommodation and the Rotorua Information Centre. The minimum age for this tour is 13 years. Refreshments can be purchased on site.

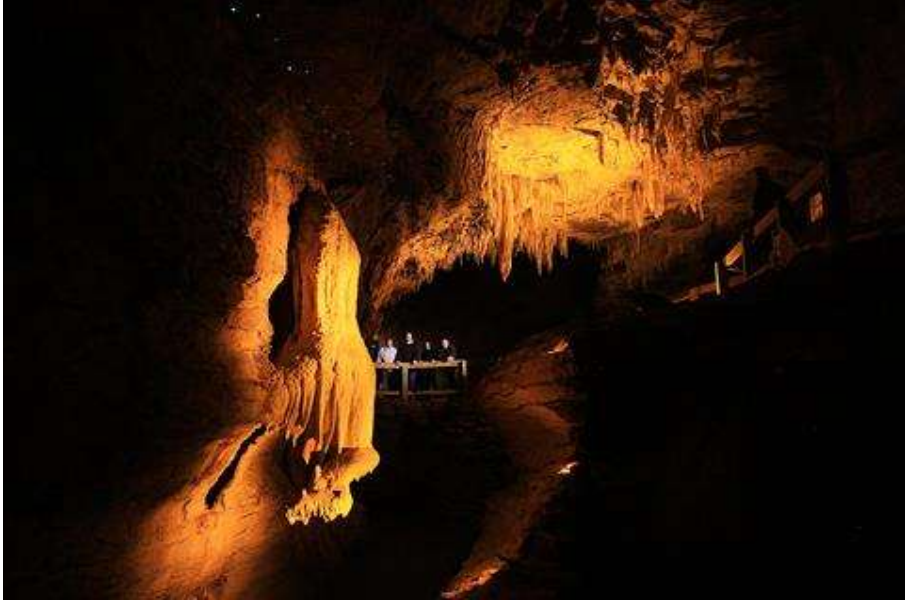
Sledge the Kaituna River - Trip time: 3 hours. 7 days a week @ 8:30am, 12:30pm & 2:30pm

There is something for everyone on this excursion. Beautiful Native Scenery, play holes and awesome rapids to negotiate your way through as you take the river on at eye level, you are in charge of your own vessel- propelled by the flippers on your feet, our guides are there to encourage and motivate you and help where necessary, awesome family fun. No experience necessary. Kaitiaki Adventures also offer courtesy transport from Rotorua 7 days a week from all central Rotorua accommodation and the Rotorua Information Centre. The minimum age for this tour is 13 years. Refreshments can be purchased on site.

Kaitiaki Adventures also offer a range of combo products that you can check out online today or request a rate sheet from us for more information.







Caveworld Waitomo

Escape the crowds and enjoy a magical Waitomo glowworm cave experience.

Family-run and locally owned, Caveworld has exclusive access to the Footwhistle Cave; a stunning limestone network beneath the rolling hills of Waitomo. Here you'll discover a labyrinth of magnificent, undisturbed glow-worm displays. Better, we believe, than anywhere else in the world.

Cave World Specializes in Small Group and Private Tours. Offering fully guided tours, the Caveworld Waitomo Glow Worm experience is personal, intimate and unforgettable.

The beautiful Footwhistle Cave (also known to local Māori as Te Anaroa Cave) was officially opened on 1st July 1992 after a lot of hard work and development. This was a dream come true for founding cousins JoJo Davis and Richard Carnachan. Their vision was to provide an adventure experience, with a local flavour to visitors to the Waitomo Caves area.

In 2010, after further development, the Footwhistle Tour was opened to the public and has since continued to deliver a local flavour to its experiences and continues to be locally owned and operated. The Caveworld team pride themselves on offering authentic experiences, an opportunity to visit the caves and view glowworms in an unrushed natural environment.

Footwhistle Glowworm Tour - Tour time: 1 hr 15 min. Departs daily, on the hour.

Minimum 2 pax for the tour to operate. Enjoy a 3.5km courtesy scenic shuttle to the cave while your experienced guide reveals the rich history of Waitomo. Then, take a short walk through breathtaking New Zealand native bush to the cave entrance. There, your guide lights the candles setting the scene for an intimate cave experience, where you will see glowworms up close, cave formations up close and appreciate the beauty of Footwhistle Cave.

The solar-powered lights are kept low so you can appreciate the magnificent glow worm displays at their best, only inches away. Around a corner lie the bones of one of New Zealand's lost treasures, the ancient Moa. The soothing sound of Footwhistle cave stream flows in the darkness below. Formation lights are especially turned on to cast a warm glow over stunning cave formations. The guide tells the stories of the insect life that live here - titiwai, the glowworm, and tuna, the eel. After enjoying a relaxed stroll through the cave, you'll be seated in Footwhistle's Cathedral to see it lit up by a dazzling magnesium torch. Although the display only lasts a few seconds, your memories of the Footwhistle Cave will last a lifetime.

Be sure to bring a camera as photography is allowed in this cave. Complete the tour by enjoying a complimentary Kawa Kawa tea whilst you relax in a ponga hut nestled in native forest and surrounds. **NOTE:** Infants ages 0-4 years of age are not permitted

Private Glowworm Tour - Tour time: 1 hr 15 min. Departs daily, on request.

This tour is available for the solo traveller up to groups of 11 pax. A private guide will help enhance every aspect of your time at Footwhistle. After meeting your guide at the Caveworld office, you will enjoy an air-conditioned scenic shuttle to our family-owned cave. Your experienced local guide will bring the rich history of Waitomo to life, setting the scene for your journey into the earth. Your tour begins with a short walk through breathtaking New Zealand bush, where you might catch a glimpse of our native NZ birds – part of the Caveworld conservation effort. Your guide will lead you down to the entrance of the cave, where on this intimate tour you will discover the beauty of the New Zealand Glowworm, and learn about the cave formations and beauty of Footwhistle Cave.

Your private tour is the perfect opportunity to take your camera/tripod and take time getting those special shots. The environmentally-conscious solar-powered lights are kept low so you can appreciate the magnificent Glowworm displays at their best, only inches away. Your guide will be able to help you

out with the best camera settings to get your best holiday pic. As you journey through the cave you will be delighted and amazed, always with the soothing sound of the Footwhistle cave stream flowing in the darkness below. Complete the tour by enjoying a complimentary Kawakawa tea whilst you relax in our ponga hut nestled in the native forest and surrounds. **NOTE:** Infants ages 0-4 years of age are not permitted.

Sunset Glowworm Tour - Tour time: 1 hr 15 min. Departs daily, on request.

Experience a unique view of the Footwhistle Cave with a sunset Glowworm tour. Prepare to be amazed as you witness the transition as day gives way to night and the forest and entrance comes alive with Glowworms. This is the jewel in our crown! Your tour begins with a 3.5km courtesy scenic shuttle to our cave while your experienced guide reveals the rich history of Waitomo. Then, take a short walk through breathtaking New Zealand native bush to the cave entrance, learning about the Caveworld conservation efforts. If you're lucky, as dusk approaches we will be able to introduce you to a number of native bird species living on our land.

At the cave entrance, the scene is set for an intimate cave experience. The solar-powered lights are kept low so you can appreciate the magnificent glow worm displays at their best, only inches away. Around a corner lie the bones of one of New Zealand's lost treasures, the ancient Moa. You will learn about and see cave formations up close and appreciate the beauty of Footwhistle Cave. The soothing sound of the Footwhistle cave stream flows in the darkness below.

The light will have changed by the time you exit the cave and as you immerse yourself in the Glowworms you will see why this is often described as a must-do for every New Zealand experience. The sunset tour is a truly unique experience not to be missed. Complete the tour by enjoying a complimentary Kawa Kawa tea whilst you relax in our ponga hut nestled in the native forest and surrounds. The tour leaves every day just before dusk and numbers are strictly limited so book now to

avoid disappointment. **NOTE:** Infants ages 0-4 years of age are not permitted.

Caveworld also has a photography tour and a photography workshop available to book. For more information on this please contact us.

That's it from TRNZ for this month.

We will continue to keep in touch and remember if you need any further information please contact us.

Jason Baker [email](#) or phone 021 952 028



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